

Frequency & Recency

100% of visits: 100.00%

Performance

Count of Visits

Visits
60,854
% of Total: 100.00% (60,854)

Pageviews
190,314
% of Total: 100.00% (190,314)

Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	31,445	89,530	51.67%	47.04%
2	6,551	23,542	10.77%	12.37%
3	3,336	11,680	5.48%	6.14%
4	2,139	7,862	3.51%	4.13%
5	1,520	6,050	2.50%	3.18%
6	1,229	4,176	2.02%	2.19%
7	1,020	3,755	1.68%	1.97%
8	838	2,809	1.38%	1.48%
9-14	3,099	10,198	5.09%	5.36%
15-25	2,682	8,209	4.41%	4.31%
26-50	2,774	8,712	4.56%	4.58%
51-100	1,805	5,453	2.97%	2.87%
101-200	1,110	2,858	1.82%	1.50%
201+	1,306	5,480	2.15%	2.88%